



2018 MIDYEAR MEETING

NATIONAL ASSOCIATION
OF WOMEN JUDGES

APRIL 12 – 14, 2018

NEW YORK MARRIOTT
AT THE BROOKLYN BRIDGE

THE EMERGING LEGAL LANDSCAPE: NAVIGATING A PATH TO THE FUTURE

CONFERENCE SPONSORSHIP

NAWJ MISSION

The mission of the National Association of Women Judges (NAWJ) is to promote the judicial role of protecting the rights of individuals under the rule of law through strong, committed, diverse judicial leadership, fairness and equality in the courts, and equal access to justice.

WHO WE ARE

NAWJ was founded in 1979 by two visionaries – Justice Joan Dempsey Klein and the late Justice Vaino Spencer – and 100 brave and intrepid women judges committed to forming an organization. Since its founding, we have served as a leading voice for jurists dedicated to promoting the judicial role in protecting the rights of individuals under the rule of law; engaging in civic education about the importance of a fair judiciary free from special interests or political influence; providing a voice in significant matters that affect the administration of justice; ensuring equal justice and access to the courts for all, with a focus on women, minorities, and other historically disfavored groups and vulnerable populations; promoting the advancement of women and minorities at all levels of the judiciary; and providing judicial education on cutting-edge issues.

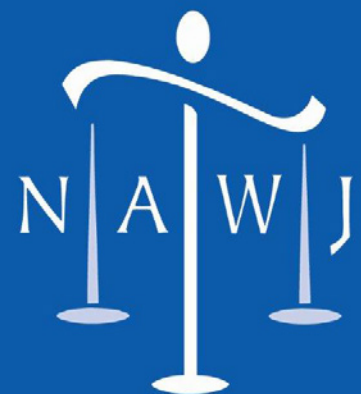
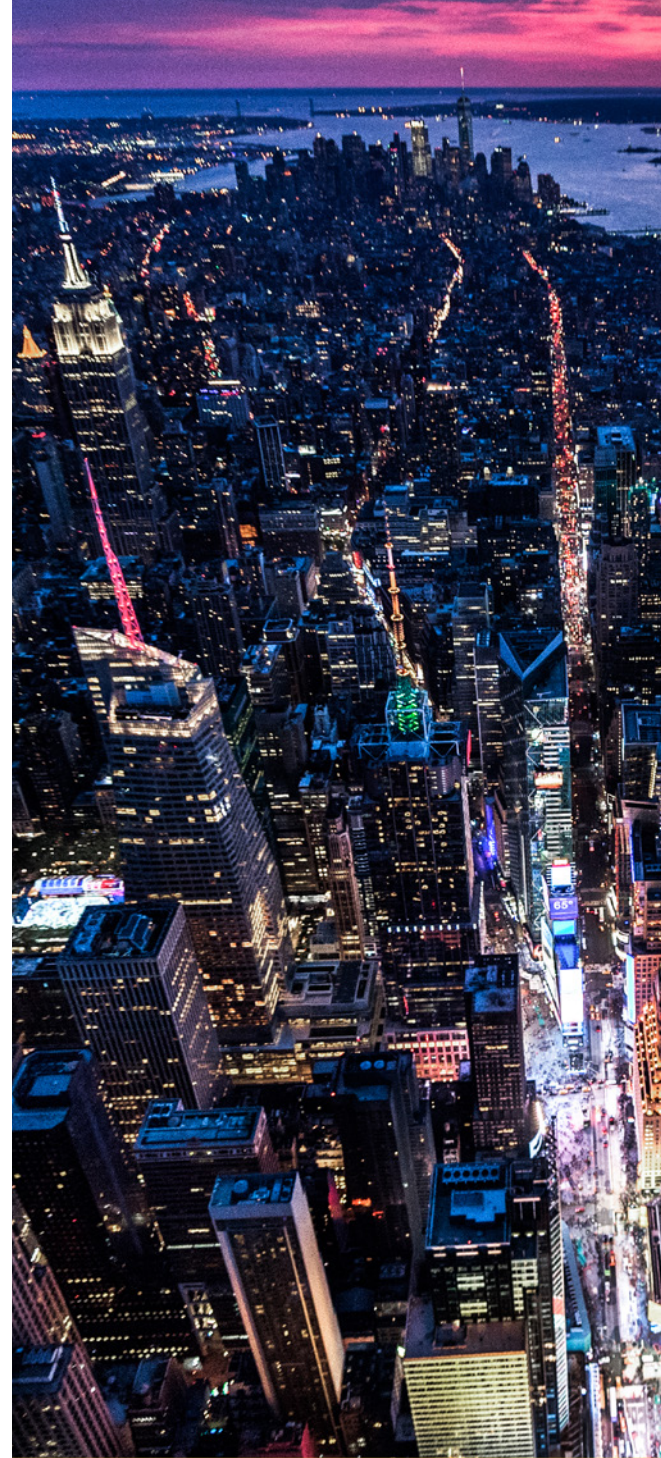
Our organization welcomes both women and men. Our membership of over 1,000 includes trial and appellate, administrative, tribal and military judges on federal, state and tribal courts at every level of the judiciary throughout the country, as well as attorneys, law clerks, law students, and law professors committed to our mission. The membership is divided into 14 districts throughout the fifty states and the District of Columbia. As members of the International Association of Women Judges (IAWJ), which NAWJ founded, we meet and interact with judges from across the globe.

WHAT WE DO

NAWJ actively reaches out through its committee and projects infrastructure to accomplish our mission driven goals. We are engaged in projects and judicial education initiatives that address human trafficking/modern day slavery; domestic violence; sexual assault; gender bias; problems facing immigrants in our court system; voter education in states with judicial elections; improving conditions for women in prison; criminal justice reform; the challenges of aging; financial exploitation of elders; implicit bias; challenges facing the LGBTQ community; and outreach to students promoting legal and judicial careers.

NAWJ annually hosts a Midyear Meeting, such as this one in New York, and an Annual Conference in the fall, as well as a myriad of local events. United States Supreme Court Justices, President Jimmy Carter, Former First Lady Rosalynn Carter, Former Deputy Attorney General Sally Yates, Actress and Humanitarian Sharon Stone, along with other notable professors, government officials and congressional leaders have attended past conferences as speakers and panelists.

Visit www.nawj.org for more information.



WHY SPONSOR?

Aligning your firm or company with NAWJ strategically positions you with the rare opportunity to have access and visibility with hundreds of key thought leaders nationwide from the bench to the bar. Through corporate partnerships, NAWJ establishes relationships that help firms and companies strengthen brand recognition, enhance goodwill and further business goals that align with NAWJ's mission of fairness and equality under the law for all. Corporate sponsors and partners help build mutually beneficial relationships built on mission synergy, business objectives and shared values. Direct and in-kind contributions play an integral role in enhancing activities that advance our mission and values.

Conference sponsors are the backbone of financial support for this year's event and, where possible, they encourage colleagues and others throughout the Greater New York legal and business communities to attend and support the conference. Sponsoring the conference allows members of your firm, organization or company to participate in conference activities, educational sessions, and other social events, featuring esteemed professionals at the forefront of their respective fields.

The 2018 NAWJ Mid-Year Conference: "The Emerging Legal Landscape: Navigating A Path To The Future" presents an opportunity to explore the ever changing legal landscape and provide tangible strategies to address those challenges. To that end, NAWJ recognizes

that the challenges and opportunities the organization faced when we were founded in 1979 are markedly different than those today. We must innovate, educate and execute new solutions to further our role as the leading voice for women in the judiciary. To that end, we have developed informative and interactive educational panels to enhance your professional and personal development. The educational value is further strengthened with the receipt of Continuing Legal Education (CLE) credits.

We will actively explore the application of artificial Intelligence in the legal profession and the judiciary, as well as feature a live hack demonstration to illustrate the heightened importance of cybersecurity. Also, we will address some of the pressing issues affecting the heartland of our country: bail reform, the opioid crisis and non-consensual porn. Then, we shift the focus to topics that help to ensure your mental well-being, as well as provide effective strategies to build your personal brand to further your career. The conference would not be complete without evaluating how we can increase the pipeline of women at all levels of the judiciary through effective outreach to millennials.

To further our mission and expand our reach, we count on your invaluable support. It encourages and inspires other firms and legal professionals to sponsor and attend, as well as to grow and learn. We look forward to your involvement and thank you for your support.



WHY BROOKLYN?

From the burgeoning technological, cultural and entrepreneurial environment, Brooklyn is one of the most progressive hubs of diverse culture and melting pots in the world. Brooklyn has and continues to undergo one of the most rapid transformations in the past decade with bustling neighborhoods like Williamsburg, Fort Greene, Park Slope and Bedford Stuyvesant. Artists of all mediums are attracted to the area, seeking inspiration from other creators as well as the proximity to Manhattan. From the Barclays Center to historic Coney Island, along with the New York Aquarium and the Brooklyn Academy of Music, Brooklyn attracts over 15 million visitors a year. More specifically, downtown Brooklyn is considered an integral part of the Brooklyn Tech Triangle, which is home to more than 500 innovation companies and 11 universities and includes the trendy DUMBO neighborhood and the Brooklyn Navy Yard. Among NAWJ's greatest strengths is the diversity of our membership and our commitment to promoting diverse judicial leadership. Brooklyn is the ideal setting to embrace and celebrate our diversity, as well as to highlight our mission for equal access to justice for all as we navigate a path to the future in this emerging legal landscape.



SPONSORSHIP OPPORTUNITIES

- **Diamond: \$30,000**

Speaking role at conference; 20 complimentary conference registrations (includes all CLE programming, Thursday and Friday night receptions and Friday Keynote Luncheon); priority seating; recognition from podium; recognition on table at luncheon; full page color ad with prominent positioning in program book; recognition on all printed and electronic marketing materials

- **Platinum: \$20,000**

Speaking role at conference; 15 complimentary conference registrations (includes all CLE programming, Thursday and Friday night receptions and Friday Keynote Luncheon); priority seating; recognition from podium; full page color ad in program book; recognition on all printed and electronic marketing materials

- **Gold: \$10,000**

10 complimentary conference registrations (includes all CLE programming, Thursday and Friday night receptions and Friday Keynote Luncheon); priority seating; recognition on table at luncheon; full page black & white ad in program book; recognition on all printed and electronic marketing materials

- **Silver: \$5,000**

5 complimentary conference registrations (includes all CLE programming, Thursday and Friday night receptions and Friday Keynote Luncheon); priority seating; recognition on table at luncheon; full page black & white ad in program book; recognition on all printed and electronic marketing materials

- **Bronze: \$2,500**

3 complimentary conference registrations (includes all CLE programming, Thursday and Friday night receptions and Friday Keynote Luncheon); recognition on table at luncheon; half-page black & white ad in program book; recognition on all printed and electronic marketing materials

- **Friend of NAWJ: \$1,000**

2 complimentary conference registrations (includes all CLE programming, Thursday and Friday night receptions and Friday Keynote Luncheon); quarter-page black & white ad in program book

- **NAWJ Supporter (below \$1,000)**

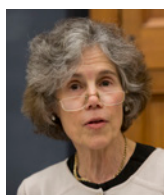
\$250-\$999 – Listing of contribution



PROGRAM BOOK ADVERTISING OPPORTUNITIES

- Full Page Color: \$3,000
- Full Page Black & White: \$2,000
- Half Page Color: \$1,500
- Half-Page Black & White: \$850
- Quarter-Page Black & White: \$500

To reserve your ad space,
please contact Lavinia Cousin by
March 8, 2018. Call 202-393-0222
or email lcousin@nawj.org.
Upon receipt of your reservation,
ad specifications will be provided.



Professor Judith Resnik



Hon. Lisa S. Walsh



Tracee E. Davis, Esq.



Rudyard F. Whyte, Esq.

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Tracee E. Davis, Esq.
Partner, Zeichner Ellman & Krause LLP
New York, New York
212-826-5358
TDavis@zeklaw.com

Rudyard F. Whyte, Esq.
The Cochran Firm
New York, New York
212-553-9215
rwhyte@cochranfirm.com

EXECUTIVE DIRECTOR:

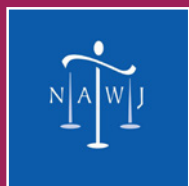
Marie E. Komisar

CONFERENCE MANAGER:

Wanda Mann

FOR MORE INFORMATION ON SPONSORSHIP, PLEASE CONTACT:

Marie E. Komisar, Executive Director
202-393-0222
mkomisar@nawj.org



NATIONAL ASSOCIATION OF WOMEN JUDGES

National Office
1001 Connecticut Avenue NW, Ste 1138
Washington, DC 20036
202-393-0222 • www.nawj.org

