



November 13, 2020
Report from District 5
Honorable Tanya Brinkley

FL, GA, NC, SC

1. MEMBERSHIP CONNECTION

- Emailed a welcome/retention letter to all current members outlining the plan for the year, encouraging participation, and welcoming ideas. Will follow up and appoint volunteers, if no leaders step up.
- We now have 81 members, reflecting an increased membership of 22 new members in October, with my election, and successful membership drive.
- I am creating my leadership team and appointing 2 co-chairs in both FL and GA since they are large states with a potential for huge participation. I am appointing a chair in NC and SC. I have spent some time identifying the current chairs and discussing their desire to resign or resume service. The website was inaccurate as to the current leadership. I am identifying program volunteers for events, newsletter, and membership recruitment/retention.
- Emailed members requesting updates and announcements.
- Will be sending emails to the members advising of the mid-year and annual conference dates.

2. RECRUITMENT -

- I am targeting our membership growth in the areas of male judges/lawyers, lawyers, law students, and legal academia.
- We are looking to focus on a traditionally weak part of our district which is NC and SC which I plan to engage a strong state chair to increase state energy.
- Emailed 10 members who have lapsed or will be end of the month.

3. PROGRAMMING -

- I am preparing the yearly calendar now to commit to 5 large events in November, January, March, May, and September. We will have ongoing programs that will continue throughout the year, such as the book club.
- We will focusing on a 2-day Color of Justice Program in March, as our signature program, like the great job that has historically been done in Alaska. Our last program in this district was in 2014. Will begin to schedule format and identify panelist. This event will be hosted in conjunction with VBMs, educational institutions, non-profits, and law firms/government agencies.
- The additional programs will include Virtual Book Club, Mentor Jet, Human Trafficking, Bar to Bench, and the Good Guys (to engage male supporters), as a start. I am also encouraging members to create a new idea for programming.
- Emailed members to remind them about the 11/10/2020 webinar and interest in creating a newsletter.

